MARKETBEAT

CINCINNATI

Office Q2 2023

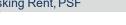




YoY 12-Mo. Chg **Forecast** 23.7% Vacancy Rate

-193K Net Absorption, SF







ECONOMIC INDICATORS Q2 2023

1.2M Cincinnati **Employment**



12-Mo.

Forecast

YoY

Chg





Source: BLS, Moody's Analytics

ECONOMY

The unemployment rate in Greater Cincinnati was unchanged from the prior year at 3.3% as of Q2 2023. Local unemployment was slightly lower than the national rate of 3.6%. An Axios.com analysis of recent U.S. Census Bureau population estimates showed a slight increase in the Greater Cincinnati region. During the period between July 2020 and July 2022, the population in Greater Cincinnati grew by 0.5%. While this may not seem like a large figure when compared to metro Columbus (+1.0%), other nearby metro areas like Cleveland, Pittsburgh and St. Louis lost population during this period. Within Greater Cincinnati, both Hamilton County and Butler County saw a 0.6% population decline. However, Warren County was the third fastest growing county in Ohio at +2.7%, while Clermont County was the state's tenth fastest growing at +1.0%.

SUPPLY AND DEMAND: Vacancy rate record set combined with negative absorption

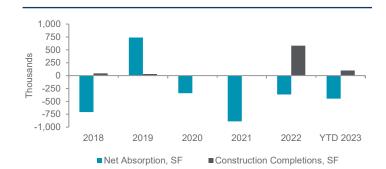
For the fourth consecutive quarter, the overall office vacancy rate in the Greater Cincinnati market exceeded the 22.0% threshold. Following revisions to recent historical data, the Q2 2023 vacancy rate set a record high for the market at 23.7%. On a year-overyear (YOY) basis, Q2 2023 vacancy increased by more than 250 basis points (bps). Both the Central Business District (CBD) and suburban submarkets saw yearly vacancy rate increases of at least 200 bps. Of the 8.2 million square feet (msf) vacant across the market, more than 1.0 msf was available for sublease, which represented a 12.0% YOY increase.

Overall net absorption has been negative in eight of the past ten quarters, including Q2 2023. Net absorption in Q2 was -193,000 square feet (sf) and 2023 year-to-date (YTD) net absorption was -448,000 sf. The largest contributor to negative quarterly absorption was KAO Brands, which vacated 55,000 sf in the CBD at 312 Plum Street. Alternatively, two of the largest move-ins of the second guarter took place at the Class-A Landings of Blue Ash office park. Stack Construction Technologies moved into 18,500 sf at Building III, while Allworth Financial moved into more than 10,000 sf at Building II. Apart from absorption, Q2 2023 new leasing activity was 268,000 sf, which was less than half of the figure from the prior year. Among the Q2 lease signings were two full floors (65,000 sf) at the downtown GE Operations Center on Rosa Parks Street. YTD 2023 leasing activity was 706,000 sf and is an indicator of future quarterly net absorption.

PRICING: Overall asking rents unchanged year-over-year

Across all categories, overall average asking rental rates were \$20.21 per square foot (psf) gross in Q2 2023, which was virtually unchanged from the prior year. Class A asking rates were \$22.73 gross in Q2 2023, which was a 2.4% annual increase.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



CINCINNATI

Office Q2 2023

MARKET STATISTICS

SUBMARKET	INVENTORY (SF)	SUBLET VACANT (SF)	DIRECT VACANT (SF)	OVERALL VACANT (SF)	OVERALL VACANCY RATE	CURRENT QTR OVERALL NET ABSORPTION (SF)	YTD OVERALL NET ABSORPTION (SF)	YTD LEASING ACTIVITY (SF)*	UNDER CNSTR (SF)	OVERALL AVG ASKING RENT (ALL CLASSES)**	OVERALL AVG ASKING RENT (CLASS A)**
CENTRAL BUSINESS DISTRICT	11,386,171	353,798	2,160,755	2,514,553	22.1%	-89,288	-319,150	208,942	0	\$21.31	\$22.59
CBD - CLASS A TOTAL	7,620,992	341,785	1,444,710	1,786,495	23.4%	-229,862	-289,304	174,962	0	\$22.59	\$22.59
CBD - CLASS B TOTAL	3,765,179	12,013	716,045	728,058	19.3%	15,780	-29,846	33,980	0	\$18.28	N/A
Blue Ash	4,485,215	40,127	1,119,758	1,159,885	25.9%	-11,968	-94,214	140,434	0	\$22.04	\$24.53
Kenwood	1,410,516	36,262	173,979	210,241	14.9%	-14,071	234	59,435	15,000	\$26.40	\$29.34
Mason/Montgomery	2,939,948	414,138	776,223	1,190,361	40.5%	-24,019	30,980	81,091	0	\$18.90	\$19.18
Midtown	4,023,724	136,212	820,718	956,930	23.8%	1,373	5,353	88,612	0	\$20.13	\$27.39
Northern Kentucky	4,064,435	33,920	796,871	830,791	20.4%	-22,547	26,382	44,018	0	\$21.28	\$23.79
Tri-County/Sharonville	2,595,966	15,861	693,945	709,806	27.3%	-25,195	-95,298	27,763	0	\$14.58	\$24.04
West Chester	1,506,083	3,250	159,032	162,282	10.8%	7,539	36,055	49,569	0	\$17.23	\$23.18
East	1,121,651	0	237,445	237,445	21.2%	-14,752	-24,943	5,492	0	\$14.27	\$20.25
West	816,558	0	179,652	179,652	22.0%	0	-13,436	535	0	\$14.49	\$17.25
SUBURBAN TOTAL	22,964,096	679,770	4,957,623	5,637,393	24.5%	-103,640	-128,887	496,949	15,000	\$19.56	\$22.83
SUBURBAN - CLASS A TOTAL	14,169,174	579,151	2,923,203	3,502,354	24.7%	-14,435	-60,936	325,543	15,000	\$22.83	\$22.83
SUBURBAN - CLASS B TOTAL	8,794,922	100,619	2,034,420	2,135,039	24.3%	-89,205	-67,951	171,406	0	\$15.62	N/A
INCINNATI - CLASS A TOTAL	21,790,166	920,936	4,367,913	5,288,849	24.3%	-119,503	-350,240	500,505	15,000	\$22.73	\$22.73
CINCINNATI - CLASS B TOTAL	12,560,101	112,632	2,750,465	2,863,097	22.8%	-73,425	-97,797	205,386	0	\$16.36	N/A
CINCINNATI TOTAL	34,350,267	1,033,568	7,118,378	8,151,946	23.7%	-192,928	-448,037	705,891	15,000	\$20.21	\$22.73

^{*}Denotes new lease signed in a given year

KEY LEASE TRANSACTIONS Q2 2023

PROPERTY	SUBMARKET	TENANT	SF	ТҮРЕ
300 E-Business Way	Blue Ash	Devicor Medical (Mammotome)	45,515	Renewal
191 Rosa Parks St.	Central Business District	Staffmark	32,464	New Lease (Sublease)
191 Rosa Parks St.	Central Business District	First Group	32,464	New Lease (Sublease)

KEY SALE TRANSACTIONS Q2 2023

PROPERTY	SUBMARKET	SELLER / BUYER	SF	PRICE / \$PSF
Centre Pointe Office Park - Portfolio	West Chester	Hines / Realife Real Estate Group	637,000	\$64.5M / \$101
7550-7576 Bales Street	West Chester	Daimler Group / Realife Real Estate Group	75,000	\$16.2M / \$216

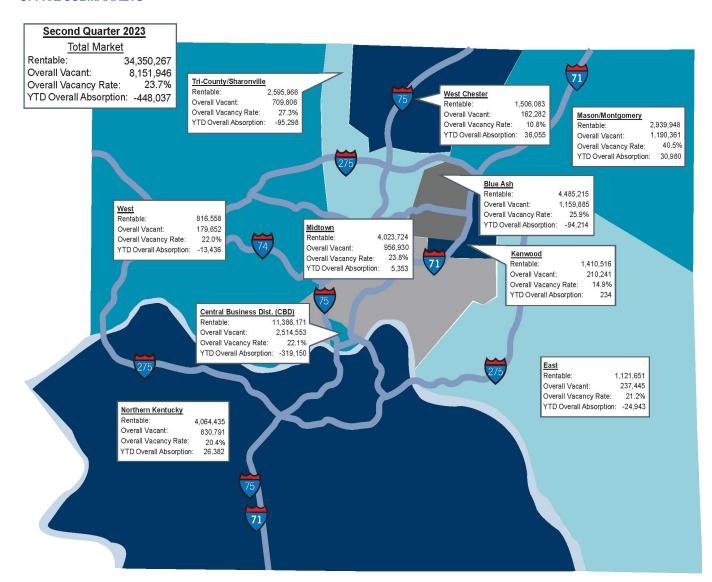
^{**}Rental rates reflect full service gross asking

CINCINNATI

Office Q2 2023

CUSHMAN & WAKEFIELD

OFFICE SUBMARKETS



Scott Abernethy, SIOR, CCIM

Senior Director

+1 513 763 3013

scott.abernethy@cushwake.com

Digger Daley

Senior Director

+1 513 763 3028

digger.daley@cushwake.com

Joe Janszen

Senior Director

+1 513 763 3011

joe.janszen@cushwake.com

Jarrett Hicks

Associate Director of Research

+1 513 322-3802

jarrett.hicks@cushwake.com

A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in approximately 400 offices and 60 countries. In 2022, the firm reported revenue of \$10.1 billion across its core services of property, facilities and project management, leasing, capital markets, and valuation and other services. It also receives numerous industry and business accolades for its award-winning culture and commitment to Diversity, Equity and Inclusion (DEI), Environmental, Social and Governance (ESG) and more. For additional information, visit www.cushmanwakefield.com.

©2023 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable. The information may contain errors or omissions and is presented without any warranty or representations as to its accuracy.

cushmanwakefield.com