

MARKET FUNDAMENTALS

|                                                                               | YOY Chg                                                                           | Outlook                                                                           |
|-------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------|
| 25.2%<br>Vacancy Rate                                                         |  |  |
| 189K<br>Q2 Net Absorption, SF                                                 |  |  |
| \$20.96<br>Asking Rent, PSF<br><small>(Overall, All Property Classes)</small> |  |  |

ECONOMIC INDICATORS

|                                                             | YOY Chg                                                                             | Outlook                                                                             |
|-------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| 1.2M<br>Cincinnati Employment                               |  |  |
| 4.7%<br>Cincinnati Unemployment Rate                        |  |  |
| 4.2%<br>U.S. Unemployment Rate<br><small>Source:BLS</small> |  |  |

ECONOMIC OVERVIEW

The unemployment rate in Greater Cincinnati increased on a year-over-year (YOY) basis to 4.7% as of Q2 2025. Local unemployment was higher than the national rate of 4.2%. As part of the recent state of Ohio operating budget negotiations, the fate of historic building preservation tax credits was uncertain. At the end of Q2, Ohio Governor Mike Dewine signed the \$60 billion budget but vetoed any clauses that would eliminate or reduce funding for the popular program. Within Cincinnati’s Central Business District (CBD), eleven projects will split a collective \$17.0 million in state tax credits for 2025/2026 to redevelop from office use into multifamily or hotel buildings.

SUPPLY AND DEMAND

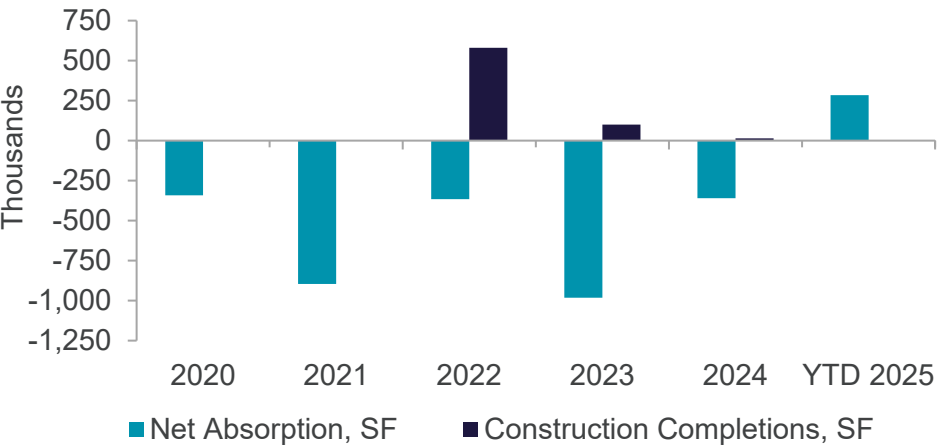
After reaching a peak level of 26.1% in Q4 2024, the overall vacancy rate fell to 25.2% in Q2 2025. Quarterly vacancy was virtually unchanged in all product categories on a YOY basis. No new construction has been delivered so far in 2025, but a 69,000-sf building in the CBD is expected to be complete later this year. Paycor will relocate to a portion of this building at 101 West Fifth Street.

In Q2, overall net absorption was positive in consecutive quarters for the first time in five years. Positive absorption of 96,000 sf in Q1 2025, was followed by 189,000 sf of net absorption in Q2. When compared to the prior year, first half net absorption shifted from negative 65,000 sf in 2024 to 285,000 sf in 2025. Healthcare was the most significant driver of Q2 net absorption. Cincinnati Children’s Hospital Medical Center moved into a 64,000-sf portion of the newly-built Digital Futures II building near I-71 in Midtown. Bon Secours Mercy Heath leased its 51,000-sf new headquarters space at McAuley Place in Blue Ash. Nearby, Trustaff moved into 21,000 sf at the Class-A Landings I building on Carver Road. Apart from absorption, Q2 2025 leasing activity was 198,000 sf. Total leasing in 2025 was 451,000 sf, which was well below the first half levels of the past three years. Leasing activity is an indicator of future quarterly net absorption.

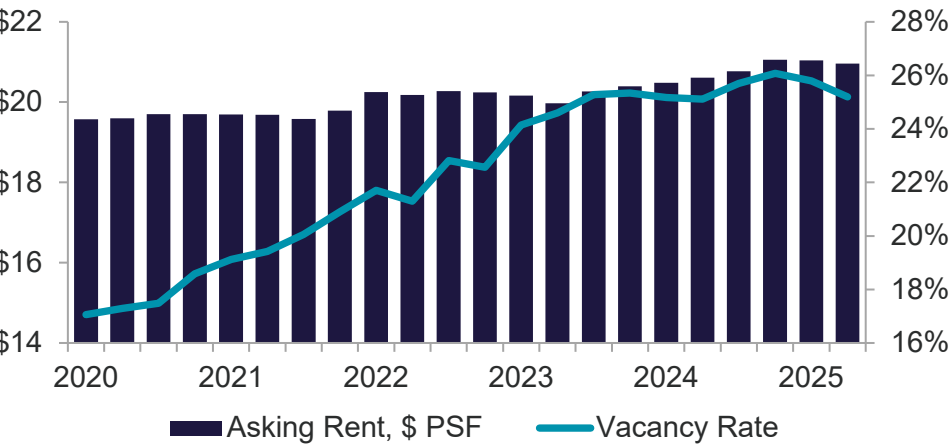
PRICING

Across all categories, overall gross average asking rental rates were \$20.96 per square foot (psf) in Q2 2025, which was a 1.7% YOY increase. Similarly, Class-A asking rates increased by 1.4% from the prior year to \$23.30 in Q2 2025.

SPACE DEMAND / DELIVERIES



OVERALL VACANCY & ASKING RENT



MARKET STATISTICS

| SUBMARKET                   | INVENTORY (SF) | SUBLET VACANT (SF) | DIRECT VACANT (SF) | OVERALL VACANCY RATE | CURRENT QTR OVERALL NET ABSORPTION (SF) | YTD OVERALL NET ABSORPTION (SF) | YTD LEASING ACTIVITY (SF) | UNDER CNSTR (SF) | OVERALL AVG ASKING RENT (ALL CLASSES)* | OVERALL AVG ASKING RENT (CLASS A)* |
|-----------------------------|----------------|--------------------|--------------------|----------------------|-----------------------------------------|---------------------------------|---------------------------|------------------|----------------------------------------|------------------------------------|
| CENTRAL BUS. DISTRICT TOTAL | 10,740,115     | 346,029            | 2,258,838          | 24.3%                | 24,173                                  | 19,932                          | 154,043                   | 69,161           | \$21.98                                | \$23.27                            |
| CBD – CLASS A               | 6,840,381      | 346,029            | 1,489,769          | 26.8%                | 16,806                                  | 16,163                          | 104,145                   | 69,161           | \$23.27                                | \$23.27                            |
| CBD – CLASS B               | 3,899,734      | 0                  | 769,069            | 19.7%                | 7,367                                   | 3,769                           | 49,898                    | 0                | \$18.55                                | N/A                                |
| Blue Ash                    | 4,432,215      | 39,953             | 895,499            | 21.1%                | 83,194                                  | 93,547                          | 105,424                   | 0                | \$22.12                                | \$25.37                            |
| Kenwood                     | 1,425,516      | 36,343             | 155,647            | 13.5%                | 11,053                                  | 17,554                          | 30,332                    | 0                | \$28.89                                | \$32.09                            |
| Mason/Montgomery            | 2,939,948      | 302,160            | 919,375            | 41.5%                | 39,101                                  | 7,653                           | 31,517                    | 0                | \$18.98                                | \$19.94                            |
| Midtown                     | 3,988,724      | 18,656             | 870,132            | 22.3%                | 56,354                                  | 133,196                         | 50,194                    | 0                | \$20.24                                | \$29.01                            |
| Northern Kentucky           | 4,004,690      | 45,796             | 895,119            | 23.5%                | 10,289                                  | 20,600                          | 39,619                    | 0                | \$22.94                                | \$24.44                            |
| Tri-County/Sharonville      | 2,595,966      | 0                  | 1,120,010          | 43.1%                | 1,602                                   | -34                             | 10,304                    | 0                | \$16.54                                | \$20.23                            |
| West Chester                | 1,506,083      | 2,055              | 167,245            | 11.2%                | -3,693                                  | -1,496                          | 9,372                     | 0                | \$22.75                                | \$23.65                            |
| East                        | 1,062,311      | 35,883             | 207,750            | 22.9%                | -33,974                                 | -8,679                          | 18,212                    | 0                | \$14.81                                | \$18.42                            |
| West                        | 436,929        | 0                  | 39,284             | 9.0%                 | 775                                     | 2,791                           | 2,791                     | 0                | \$11.29                                | N/A                                |
| SUBURBAN TOTAL              | 22,392,382     | 480,846            | 5,270,061          | 25.7%                | 164,701                                 | 265,132                         | 297,765                   | 0                | \$20.39                                | \$23.33                            |
| SUBURBAN - CLASS A          | 13,769,545     | 440,676            | 3,146,232          | 26.0%                | 165,851                                 | 234,959                         | 194,996                   | 0                | \$23.33                                | \$23.33                            |
| SUBURBAN - CLASS B          | 8,622,837      | 40,170             | 2,123,829          | 25.1%                | -1,150                                  | 30,173                          | 102,769                   | 0                | \$16.37                                | N/A                                |
|                             |                |                    |                    |                      |                                         |                                 |                           |                  |                                        |                                    |
| CINCINNATI – CLASS A        | 20,609,926     | 786,705            | 4,636,001          | 26.3%                | 182,657                                 | 251,122                         | 299,141                   | 69,161           | \$23.30                                | \$23.30                            |
| CINCINNATI – CLASS B        | 12,522,571     | 40,170             | 2,892,898          | 23.4%                | 6,217                                   | 33,942                          | 152,667                   | 0                | \$16.95                                | N/A                                |
| CINCINNATI TOTALS           | 33,132,497     | 826,875            | 7,528,899          | 25.2%                | 188,874                                 | 285,064                         | 451,808                   | 69,161           | \$20.96                                | \$23.30                            |

\*Rental rates reflect full service asking

KEY LEASE TRANSACTIONS Q2 2025

| PROPERTY                   | SUBMARKET                 | TENANT                      | SF     | TYPE      |
|----------------------------|---------------------------|-----------------------------|--------|-----------|
| 6871 Steger Drive          | Midtown                   | Oakmont Education LLC       | 30,881 | New Lease |
| 125 Court Street E         | Central Business District | Ohio Industrial Commission  | 24,000 | Renewal*  |
| 311 Elm Street             | Central Business District | SHP Architecture and Design | 22,526 | New Lease |
| 300 Dave Cowens Drive      | Northern Kentucky         | Integrity Express Logistics | 18,993 | New Lease |
| 5901-5905 Galbraith Road E | Kenwood                   | General Mills               | 12,728 | New Lease |
| 895 Central Avenue         | Central Business District | KeyBank                     | 10,497 | Renewal*  |

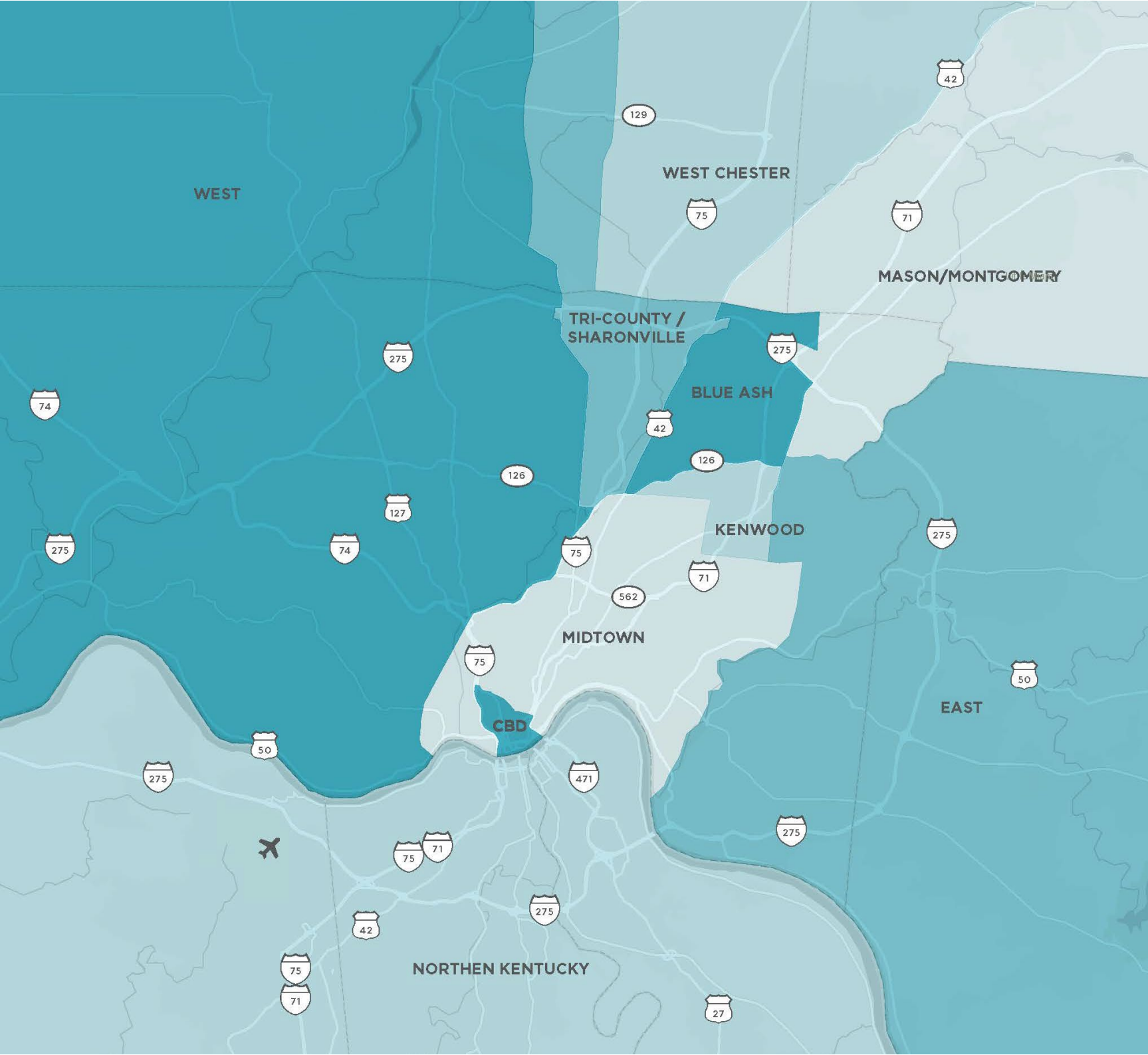
\*Renewals not included in leasing statistics

KEY SALE TRANSACTIONS Q2 2025

| PROPERTY          | SUBMARKET | SELLER/BUYER                                                 | SF     | PRICE / \$ PSF |
|-------------------|-----------|--------------------------------------------------------------|--------|----------------|
| 6871 Steger Drive | Midtown   | CSJ Holdings / RGW Development                               | 30,881 | \$3.0M / \$97  |
| 8111 Cheviot Road | West      | Meierjohan Building Group / William & Barbara Schwenning Tr. | 19,149 | \$2.2M / \$115 |



OFFICE SUBMARKETS



**SCOTT ABERNETHY, SIOR, CCIM**  
Senior Director  
+1 513 763 3013  
[scott.abernethy@cushwake.com](mailto:scott.abernethy@cushwake.com)

**JOE JANSZEN**  
Senior Director  
+1 513 763 3011  
[joe.janszen@cushwake.com](mailto:joe.janszen@cushwake.com)

**DIGGER DALEY**  
Senior Director  
+1 513 763 3028  
[digger.daley@cushwake.com](mailto:digger.daley@cushwake.com)

**JARRETT HICKS**  
Research Manager  
+1 513 322-3802  
[jarrett.hicks@cushwake.com](mailto:jarrett.hicks@cushwake.com)

**A CUSHMAN & WAKEFIELD RESEARCH PUBLICATION**

Cushman & Wakefield (NYSE: CWK) is a leading global commercial real estate services firm for property owners and occupiers with approximately 52,000 employees in nearly 400 offices and 60 countries. In 2024, the firm reported revenue of \$9.4 billion across its core service lines of Services, Leasing, Capital markets, and Valuation and other. Built around the belief that Better never settles, the firm receives numerous industry and business accolades for its award-winning culture. For additional information, visit [www.cushmanwakefield.com](http://www.cushmanwakefield.com).

©2025 Cushman & Wakefield. All rights reserved. The information contained within this report is gathered from multiple sources believed to be reliable, including reports commissioned by Cushman & Wakefield (“CWK”). This report is for informational purposes only and may contain errors or omissions; the report is presented without any warranty or representations as to its accuracy.

Nothing in this report should be construed as an indicator of the future performance of CWK’s securities. You should not purchase or sell securities—of CWK or any other company—based on the views herein. CWK disclaims all liability for securities purchased or sold based on information herein, and by viewing this report, you waive all claims against CWK as well as against CWK’s affiliates, officers, directors, employees, agents, advisers and representatives arising out of the accuracy, completeness, adequacy or your use of the information herein.